

SEO Case Study

B2B (Projected Started Nov 08)




www.incelebrationofgolf.com
Golf Club


About The Client


In Celebration of Golf

In Celebration of Golf Management offers a streamlined approach to golf course management, marketing, and enjoyment. Roger Maxwell, the founder and owner, started in Celebration of Golf after assisting several golf courses around the valley with their overall branding as well as the management of their pro-shops.


Results Q1 2009


 **3,164 Visits**

 **10,398 Pageviews**

 **3.29 Pages/Visit**

 **27.50% Bounce Rate**

 **00:02:00 Avg. Time on Site**

 **78.95% % New Visits**

Keywords	Rank	Search Volume
Arizona Golf Tournaments	5	1,000
Golf Tournament	1	280
Arizona Discount Golf Card	3	120
Discount Golf in Arizona	6	390

About WSI SEO Process

We Get Results!

Great SEO is a 6 Step Process

- 1) Discovery Report
- 2) Keyword Analysis
- 3) Page Optimization
- 4) Online Optimization
- 5) Off Page Optimization
- 6) Monitoring, Analysis, Consulting and Adjusting.